REMARKS

Status of the Claims

- Claims 1-6 are pending in the Application.

- Claims 1-6 stand rejected by the Examiner.

- Claims 1-6 are currently amended.

Claim Rejections Pursuant to 35 U.S.C. §103

Claims 1-6 stand rejected under 35 U.S.C. §103(a) as being unpatentable over US. Patent No. 6,938,079 to Anderson et al. (Anderson). Applicants respectfully traverse the rejection.

Anderson discloses a system and method for automatically configuring a client device. Anderson teaches:

"In one exemplary embodiment, a user of a client device selects a service provider such as an Internet Service Provider from a plurality of service providers that conform to an automatic configuration process. ...Further, the client device formats the user's information data to a predetermined data structure, such as an XML data structure, and a predetermined data format that is employed by the service provider selected by the user. Then, the client device establishes a communication session with the service provider selected by the user. ...When the client device accesses the service provider, it sends the formatted user's information data to the service provider. ...Further, when the service provider receives the user's information data, the service provider validates the data structure and the format of the received data and based on the user's information data, it provides configuration data to the client device. ...Further, when the client device receives the configuration data from the service provider selected by the user, the client device configures internal application such as a network dial-up application and provides data such as login information data to the user." (col. 7, line 51- col. 8 line 16)

Applicant notes that Anderson teaches one embodiment that includes an automatic configuration process for a user of a client device to select and set-up a service provider such as an Internet Service Provider.

Amended Claim 1 includes the aspects of: a system server which is a web-page system server (see paragraph 0032), the content administration information storage means of the web page system server stores folder path information (see paragraph 0007), an icon image added to the content administration screen of the web-page system server that leads to the content of a web-page based on the acquired content path based on the folder path information (see paragraph 0018) and the title of the content acquired from the folder (see paragraph 0041, 0046), and wherein manually adding the folder path information is avoided (see paragraph 0018). Applicant finds support for this amendment in the above-noted paragraphs of the as-filed specification. Claims 2-6 are likewise amended.

Applicant respectfully submits that Anderson fails to teach the aspects of: a web-page server having a content administration screen that displays an icon image leading to the content of the web-page based on the acquired icon image and content path based on the folder path information and the title of the content acquired from the folder, wherein manually adding folder path information is avoided.

Thus, Applicant concludes that both the methods and the structure of Anderson differ from those of the pending claims. Since Anderson fails to disclose a web-page server having a content administration screen that displays an icon image leading to the content of the web-page based on the acquired icon image and content path based on the folder path information and the title of the content acquired from the folder, wherein manually adding folder path information is avoided, then Anderson cannot render obvious the pending claims because all elements are not disclosed in Anderson.

Applicant therefore respectfully requests reconsideration and withdrawal of the 35 U.S.C. §103(a) rejection of independent Claims 1-6 because not all elements are present in

the cited art per MPEP §2143.03 and thus the amended pending claims patentably define over the cited art.

Conclusion

In view of the above amendments and remarks, Applicant respectfully requests withdrawal of the present rejection and reconsideration of the pending claims.

Respectfully submitted,

Date: June 21, 2007   /Jerome G. Schaefer/
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Jerome G. Schaefer
Registration No. 50,800

Woodcock Washburn LLP
Cira Centre
2929 Arch Street, 12th Floor
Philadelphia, PA 19104-2891
Telephone: (215) 568-3100
Facsimile: (215) 568-3439